



Save the Sound®

Employment Opportunity: Communications Design Specialist

Save the Sound

Full Time Staff Position in Westchester, NY office

www.savethesound.org

Seeking a trained designer and experienced communicator who wants to put their talents to work on behalf of a cleaner environment. Join our team of talented and committed professionals from a variety of backgrounds – science, community-organizing, law, communications – working in a collaborative and nimble team to address challenges facing the Long Island Sound estuary. We are looking for a creative thinker who can showcase our work and inspire community engagement in our mission of clean water.

Position Description: The Communications Design Specialist works with Save the Sound staff to document a variety of advocacy campaigns and communicate those stories to our members, supporters, elected officials, the general public, and the media. This person develops creative and compelling content and tools, to be engaged with online and in-person, that increase awareness of Save the Sound’s mission and engages partners and the public in direct action for clean water. Our primary story vehicles are the Save the Sound website, our data visualization site www.soundhealthexplorer.org, our blog and social media channels, our email and online action platform, and traditional media. This person will be the graphic designer on a number of print projects with a data visualization and advocacy focus, including the biennial [Long Island Sound Report Card](#), and will contribute to the design and content production for all Save the Sound digital platforms.

The Communications Design Specialist will be based in our Mamaroneck, NY office and will be expected to travel to project sites in the field 1-3 days a month on average in their own vehicle, as well as to our New Haven, CT office on occasion. They will work with multiple teams within Save the Sound including program staff and the Communications team, and report to the Director of Save the Sound. The ideal candidate is a natural storyteller with design expertise, online video production experience, and a proven ability to write persuasively across multiple mediums and in multiple stylistic voices—digital, social, print. They will be a tech-savvy self-starter who works well with a variety of people and who is comfortable both behind a computer and in the field.

Responsibilities:

- Create compelling online content that includes writing, graphics, photography, and videography; promote content via social media and press outreach.
- Travel to project sites and events to create video and/or photographic portraits of Save the Sound staff, volunteers and key collaborators.
- Develop and execute compelling email messages that keep our members, volunteers, and activists up-to-date on major Save the Sound activities and motivate them to take action.
- Design and produce topical print reports (i.e. LIS Report Card, LIS Beach Report) and participate in all aspects of the report production, release, and promotion.
- Draft and distribute press releases, make direct pitches to members of the media, and assist in fulfilling interview requests for Save the Sound’s water quality work.
- Contribute to the design and ongoing refinement and improvements to our websites, and update water quality webpage content as needed.
- Coordinate content planning and publishing with the Communications Department including scheduling posts, coordinating press contacts, identifying target audiences, and synergistic timing with initiatives across the organization.



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- Partner with the director of communications on message development and tracking of results, with the goal of expanding our audience and influencing key decision-makers across the Long Island Sound region.

Qualifications:

- Proven communication skills, both written and verbal.
- Graphic design training and mastery of Adobe tools including InDesign, and Premiere (or equivalent).
- Familiarity with online tools including all prevalent social media platforms.
- Familiarity with website design including user interface design.
- Digital photography, videography, and basic video editing.
- Great attention to detail, highly organized and self-starting.
- Ability to balance multiple short-term and long-term deadlines.
- College degree or equivalent and at least two years of work experience required.
- Must have access to a car.
- Interest in Save the Sound's mission and working in the field as well as in the office.
- Familiarity with basic media relations is a plus.

Terms and Compensation: This is a salaried staff position with benefits, plus reimbursement for travel and expenses. Annual salary will be commensurate with experience. The Communications Design Specialist will work approximately 40 hours a week but will need to have a flexible schedule to accommodate some long days and occasional weekend days.

Background: Save the Sound has been a leader in protecting Long Island Sound's shoreline, marine habitat, and water quality for more than 40 years. In 2004, Save the Sound merged with Connecticut Fund for the Environment, linking CFE's legal, scientific and policy expertise with Save the Sound's stewardship, restoration, and community outreach capability has further enhanced our reputation for leadership in protecting and restoring the Sound. In 2014, Save the Sound opened an office in Westchester County, New York. Since that time, the program has grown to include a Sound-wide community science study, publication of a biennial Long Island Sound Report Card, the Soundkeeper program, and multiple hard-hitting advocacy campaigns designed to heal and protect Western Long Island Sound. For additional information visit www.savethesound.org.

To Apply: Interested candidates should e-mail a resume, cover letter, and work samples* to ecolon@savethesound.org with the words "Communications Designer NY" in the subject line. The application process will remain open until the position is filled, with preference given to applications received by Monday, February 18, 2019.

* Work samples can be links to online content or emailed digital files. Please include at least 2 examples of graphic design work and at least 2 examples of different types of written work, such as articles, press releases, blog posts, or website content.